



## *a great place to* **WORK**

### **In 30 Seconds or Less...**

Did you know that the economy is actually very strong in North Dakota? The governor has identified five targeted industries of: technology, energy, value-added agriculture, advanced manufacturing and tourism that lead the way for wealth and jobs for North Dakota.

### **Points of ND Power:**

1. There are 15,000 open jobs in North Dakota today.
2. Unemployment rate is the lowest in the nation at 3.6%
3. The average commute time in North Dakota is 16.3 minutes.
4. North Dakota is growing faster than any other state.
5. North Dakota is #1 for the cost of urban housing, air pollution and average premiums and expenditures for auto insurance.
6. North Dakota is 1 of 3 states growing in manufacturing.
7. ND is on the beginning stages of an oil boom with the Bakken Formation which is thought to be one of the largest formations in North America.
8. Since 2000, North Dakota has increased jobs by 9.2 percent adding 30,100 positions, with average annual wages increasing more than \$6,633. Per capita personal income is up nearly \$9,743—the 5th fastest personal income growth rate in the nation.
9. North Dakota ranks #2 for the lowest cost of doing business in the nation, and Forbes consistently ranks Bismarck and Fargo among the top places for business and careers.
10. North Dakota is truly becoming a destination with tourism growth of 655 percent since 1990. Almost one-quarter of visitors travel over 1,000 miles to experience our state.

### **Quick and Fun Points:**

#### *Famous People*

- Actor Josh Duhamel from Transformers and TVs Las Vegas is from Minot, ND.
- North Dakota football players, Jim Kleinsasser plays for the Minnesota Vikings and Brooks Bollinger plays for the Dallas Cowboys.
- The current Governor is John Hoeven who has the highest rating of any governor in the United States for popularity and approval.

#### *Things to Do:*

- Kenmare is the Goose Capital of ND. It is the hunting haven of the north with an annual snow goose count over 400,000 birds.

#### *Quality of Life:*

- We rank #1 as the safest state with short commutes, clean air, good schools, and diverse recreational and cultural opportunities.
- North Dakota is consistently ranked as one of the safest states in the U.S.
- North Dakota sends more kids to college per capita than any other state.
- The University of North Dakota has the world's number one program for aerospace.

#### *Oil Boom:*

"The U.S. Geological Survey has reported the Bakken Formation could hold more than 400 billion barrels of recoverable oil." *Why Now?* "Until recent years, the technology simply wasn't available to economically extract the oil from the Bakken shales. But with breakthrough techniques such as horizontal drilling, the full potential of the Bakken play can now be developed. Estimates have this formation generating up to 12,000 new jobs in the next three years in North Dakota." (Minnesota Public Radio March 13th, 2008)